

Denise Marsa is often called a Renaissance Woman. Along with her career as a singer-songwriter and performer, she runs **KeyMedia Public Relations** and **KeyMedia Music Group** now all under the umbrella of [Denise Marsa Productions](#).

Originally born in Trenton, New Jersey, Denise Marsa is an award-winning singer and songwriter and has been writing, singing and producing her own music for five decades. She started performing in musical theater as a young girl and studied theater and fine arts at the University of Arizona. After college she moved to New York City and started getting attention from the music industry and fans alike. A self-taught keyboardist, she has been mixing genres (pop, rock, classical, theatrical and Americana) since first moving to NYC in the 70's. At the start of her career she performed in many NYC clubs including Max's Kansas City Easter Festival with The Ramones, Blondie and Talking Heads.

In the spring of 2016 Denise formed a publishing alliance with BMG US and is currently signed to the new music company. That same year, Denise started working on her one woman show **THE PASS**. The piece is a look at her decades in the music business starting in the late 70's, featuring vignettes and songs. **THE PASS** had its world premiere in London on September 27 & 29, 2018 at The Playground Theatre. A Younger Theatre wrote: "**Denise Marsa is one of a kind. She's a force of nature, a life-affirming singer, an overwhelmingly positive presence.**" For more reviews and interviews [click here](#).

Previously her songs have been published worldwide by Warner Brothers Music, UK and Warner/Chappell Music, LA, and she lived and worked in both London and Los Angeles as she developed her songwriting and sound.

Her career notoriety started as the other lead voice on Dean Friedman's duet **LUCKY STARS** and the **THE FLIRTS (You Took My Love)**. She also worked on various film projects as a music supervisor and composer for several indie feature films and cable series including: (Can a Guy Say No, The Contract, The Ten Rules, ChromiumBlue.com).

At the start of the indie revolution in 1997, while living in Los Angeles and after years of trying to break into the mainstream music business, with various twists of fate playing their part, she started her own label, initially called Key Records. Later it became KeyMedia Music Group. Her debut solo album **SELF** was released in 1998 and was applauded by mainstream and indie media outlets. Her first review came from The Album Network, at the time a respected industry magazine, praising the album's uniqueness, her songwriting and musicality. She produced the album with the world-renowned virtuoso electric guitarist Bruce Bouillet engineering in his studio, which at the time, was run in a large storage unit in Burbank, California. She handled all PR and marketing for its release. She also toured with her band to support sales.

She released **LIVE FOREVER** (2012) on her label KeyMedia Music Group, co-produced by Canadian guitarist, artist and producer Andy Gabrys. The album was recorded in Gabry's studio who was then living in Santa Fe, New Mexico, The Kitchen Sink, also in Santa Fe, owned and operated by Jono Manson and Denise's studio in Morristown, New Jersey, where she was residing at the time. The track **STEADY** from **LIVE FOREVER** won the **2013 Best Adult Contemporary Recording at the New Mexico Music Awards**. **STEADY** was written in 1995 while Denise was signed to Warner Bros Publishing/London.

In addition, for the past 15 years Denise has been mentoring, managing, producing and writing for new young talent. Several collections of artists have been released through her record label now called [KeyMedia Music Group](#). Her newest signing is Tobe Baer.